

# VENTURE MAKERS INNOVATION CHALLENGE



## 01 CHALLENGE OVERVIEW

Delivered by Western Sydney University's Launch Pad Technology Business Incubator, the upcoming Venture Makers Innovation Challenge will be held on 27 April 2023.

Through the Innovation Challenge process, students will develop key skills in areas including:

- communication
- team-building
- problem-solving
- analysis
- influencing
- pitching

At the end of the event teams will present their ideas competing for high-value prizes at a final pitching competition. The most promising ideas will be offered support through Western Sydney University's Launch Pad.

## 02 PROGRAM DETAILS

**Date:** 27 April 2023

**Time:** 9am-5pm

**Location:** Bankstown City Campus,  
Western Sydney University, 74 Rickard Rd 2200

**Info session:** 4 April 2023, 1-2pm online



## 03 PARTICIPANT BENEFITS

The innovation challenge is suitable for all students across STEM, humanities, social sciences, business, education and health areas. All participants who complete the Challenge will receive a digital badge and certificate while building their job readiness through:

- **DIGITAL BADGE** – Receive a digital badge and certificate while building job readiness.
- **NEW THINKING** – Work closely with students and industry leaders to find and engage with new innovative ideas.
- **LEADERSHIP & TEAMWORK** – Build skills to lead and collaborate with a team.
- **INDUSTRY CONNECTIONS** – Network with industry mentors and influential people from industry, the university, and government.
- **LEARN NEW SKILLS** – Work with a range of specialist mentors to develop transferrable skills that build your job readiness.
- **MAKE FRIENDS** – Engage with students, staff, and entrepreneurs and enjoy a fun experience.

## 04 PRIZES & RECOGNITION

There will be up to 3 winning teams with high-value prizes (vouchers) for each individual from the winning teams (max. 5 members per team).

<b>2<sup>nd</sup> Prize</b>  \$200* per team member	<b>1<sup>st</sup> Prize</b>  \$300* per team member	<b>3<sup>rd</sup> Prize</b>  \$100* per team member
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\* all prizes will be vouchers