

VENTURE MAKERS INNOVATION CHALLENGE



01 CHALLENGE OVERVIEW

Delivered by Western Sydney University's Launch Pad, the upcoming Venture Makers Innovation Challenge will be held on 12 September 2023.

We are now in the age of smart technology. Artificial Intelligence is now becoming entrenched in both our personal and professional lives. While AI provides many advantages it also has the potential to create, significant negative impact on society.

Challenge Question: "How can we use AI for a positive sustainable social change?"

Through the Innovation Challenge, students will develop key skills in areas including:

- communication
- team-building
- problem-solving
- pitching

At the end of the event, teams will present their ideas competing for high-value prizes at a final pitching competition.

02 PROGRAM DETAILS

Date: 12 September 2023

Time: 9am-5pm

Location: Bankstown City Campus,
Western Sydney University, 74 Rickard Rd 2200

Info session: 25 August 2023, 12.00pm-1.00pm online



03 PARTICIPANT BENEFITS

The innovation challenge is suitable for all students across STEM, humanities, social sciences, business, education and health areas. All participants who complete the Challenge will receive a digital badge and certificate while building their job readiness through:

- **DIGITAL BADGE** – Receive a digital badge and certificate while building job readiness.
- **NEW THINKING** – Work closely with students and industry leaders to find and engage with new innovative ideas.
- **LEADERSHIP & TEAMWORK** – Build skills to lead and collaborate with a team.
- **INDUSTRY CONNECTIONS** – Network with industry mentors and influential people from industry, the university, and government.
- **LEARN NEW SKILLS** – Work with a range of specialist mentors to develop transferrable skills that build your job readiness.
- **MAKE FRIENDS** – Engage with students, staff, and entrepreneurs and enjoy a fun experience.

04 PRIZES & RECOGNITION

There will be up to 3 winning teams with high-value prizes (vouchers) for each individual from the winning teams (max. 5 members per team).

2nd Prize \$300* per team member	1st Prize \$500* per team member	3rd Prize \$200* per team member
* all prizes will be vouchers		

More information: <https://bit.ly/vmic5-LPL>



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ENTREPRENEURSHIP TRAINING & DEVELOPMENT