

VENTURE MAKERS INNOVATION CHALLENGE



01 CHALLENGE OVERVIEW

The upcoming Venture Makers Innovation Challenge will be held on 23 April 2024.

Challenge Question:

“How do we disrupt education to make it more accessible and engaging?”

Themes:

- **Equity and participation:**
By cultivating inclusive, skill-oriented learning environments we can disrupt education, fostering equity and broadening participation for all students.
- **Digital technology:**
In what ways can we elevate education through integration of digital technologies to enable personalised, immersive learning experiences, foster collaborative engagement, and empower students with adaptive tools to cultivate a dynamic, future-oriented educational landscape?
- **Lifelong learning:**
How might we design and implement cutting-edge solutions that encourage and support lifelong learning, ensuring accessibility, adaptability, and personalised pathways to continually acquire and apply new skills throughout a person’s educational journey and professional careers.

Through the Innovation Challenge, students will develop key skills in areas including:

- communication
- team-building
- problem-solving
- pitching

At the end of the event, teams will present their ideas competing for high-value prizes at a final pitching competition.

02 PROGRAM DETAILS

→ Infosession

Tuesday, 9 April 2024, 12:00 - 12:30 PM
Virtual

→ Challenge day

Tuesday, 23 April 2024, 8:30 - 5:00 PM
Fairfield Connect, Western Sydney University
54 Smart Street Fairfield, NSW 2165



Scan the QR code or [click here](#) for more information.

03 PARTICIPANT BENEFITS

Suitable for all students across STEM, humanities, social sciences, business, education and health areas. All participants who complete the Challenge will gain:

- **Digital badge**
Receive a digital badge and certificate while building job readiness.
- **New thinking**
Work closely with students and industry leaders to find and engage with new innovative ideas.
- **Leadership & teamwork**
Build skills to lead and collaborate with a team.
- **Industry connection**
Network with industry mentors and influential people from industry
- **Learn new skills**
Work with a range of specialist mentors to develop skills that build your job readiness.
- **Make friends**
Engage with students, staff, and entrepreneurs and enjoy a fun experience.

04 PRIZES & RECOGNITION

\$8,500
Prize Pool

There will be up to 3 winning teams with high-value prizes (vouchers) for each individual from the winning teams (max. 5 members per team).

1st Prize



\$1,000

per team member

Runner-Up



\$500

per team member

People's Choice



\$300

per team member

